

**INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH  
MAHARSHI DAYANAND UNIVERSITY ROHTAK**

**PROCEEDINGS OF THE MEETING OF INSTITUTIONAL RESEARCH  
COMMITTEE HELD ON 13.12.2021 AT 10.00 A.M. IN THE OFFICE OF  
DIRECTOR, IMSAR, M.D. UNIVERSITY, ROHTAK.**

---

The following members were present:

13. Prof. Raj Kumar, Director
14. Prof. Neelam Jain
15. Prof. Rishi Chaudhry
16. Prof. Satyawan Baroda
17. Dr. Divya Malhan
18. Dr. Seema Singh
19. Dr. Jagdeep Singla
20. Dr. Sanjay Nandal
21. Dr. Ramphul
22. Dr. Ashok Kumar
23. Prof. M. Altaf Khan (External Expert)
24. Prof. Amit Mittal (External Expert)

**Item No. 1:** The Institutional Research Committee considered the synopsis of the following candidates and after detailed discussion the committee recommended the same to place before the committee of P.G. Board of Studies in the Faculty of Management Sciences and Commerce for consideration.

<b>Roll No.</b>	<b>Student's Name</b>	<b>Supervisor Name</b>	<b>Tentative Topic of Research</b>
202003	Preeti Mittal	Dr. Vijay Rathee	Integration of Industry with Educational Institutions: A Panacea in Developing Work-Ready Professionals
202004	Dev Kumar	Dr. Neetu Rani	Impact of Heuristic Biases on Investment Decisions and Mediating Effect of Risk Tolerance and Financial Literacy
202007	Anju	Dr. Sanjay Nandal	E-Banking Portal Service Quality and Hedonic Motivation For Customer Loyalty: A Comparative Study of Public and Private Banks
202008	Shweta Saini	Dr. Rohit Bansal	Impact of Social Media Influencers on Brand Image in Luxury Cosmetics Market

202010	Komal Dhiman	Dr. Ashok Kumar	An Analytical Study on Impact of Green Banking Practices on Environmental Sustainability
202013	Nishita Pruthi	Dr. Rohit Bansal	Impact of Digital Marketing Strategies on Customer Engagement and Purchase Intention: A Study on Financial Institutions
202016	Deepa Bagdi	Dr. Nitu Nimbrain	Impact of Work-Family Conflict on Turnover Intention, Workplace Deviance: A Study of Service Sector
202017	Sneha Tanwar	Dr. Neelam Gulati	The Impact of Digital Payment System as A Disruptors on The Growth of Indian Economy
202019	Jyoti	Dr. Jitender Kumar	Impact of e-WOM on Consumers' Online Purchase Intention in Indian Tourism Industry
202020	Ridhima Goel	Dr. Jagdeep Singla	Measuring Relationship of Work From Home, Employee Well-Being and Performance
202021	Srishti	Dr. Neelam Gulati	Job Crafting and Work Performance: The Mediating Effect of Work Engagement and Job Satisfaction
202024	Ajay Kumar Kapoor	Dr. Jagdeep Singla	A Study of Blockchain Technology in Supply Chain of Automobile Industry
202030	Ankush Wadhwa	Dr. Sanjay Nandal	Development of ESG Rating Index and Its Impact on IPOs Market Performance:- A Study of Indian Stock Market
202057	Tamanna	Dr. Pratibha Bhardwaj	Customer Value, Trust and Attitude as Predictors of Behavioural Intentions: A Study of Online Grocery Shopping Market

Further, the committee resolved that the Ph.D registration cases of the following candidates be referred back to the Institutional Committee

Roll No.	Student's Name	Supervisor Name	Tentative Topic of Research
202011	Sushma	Dr. Punam Devi	Measuring and Analysing Relationship of Financial Literacy of Saving Behaviour and Investment Decision: A Study of Working Women

Ucc/2657  
28/12/21

202027	Shikha	Dr. Rashmi Bhargava	Market Timing Abilities of Equity Mutual Fund Schemes in India: An Analytical Study
202022	Sunny	Dr. Poonam Devi	Effect of Bank Merger on Performance and Risk Metrics
202025	Neha	Dr. Punam Devi	Modelling Relationship of Social Expenditure, Good Governance and Human Development Index

Meeting ended with a vote of thanks to the chair.



**CHAIRPERSON**  
**Institutional Research Committee**

Endst. No. IMSAR/2021/461-470 Dated: 21.12.2021

Copy of the overleaf is forwarded to the following for information and further necessary action:

5. All the members of Institutional Research Committee, IMSAR, M.D. University, Rohtak.
6. All the supervisors of the candidate(s).
7. Asstt. Registrar (R&S), M.D. University, Rohtak.
- ✓ 8. Director, UCC, M.D. University, Rohtak. He is requested to upload the same on the University website.



**CHAIRPERSON**  
**Institutional Research Committee**

C. S. Saini  
28/12/21

6